

Creating Virtual Learning Experiences Using Microlearning



Are you familiar with microlearning and its benefits to on-demand learning?

Would your learners benefit from having bite-sized training in the moment when they need it?

Do you need tools and resources to effectively use a microlearning approach with your classes?

The impact of a global and hybrid workforce is forcing L&D to be more creative in their delivery approaches. Virtual training and microlearning are two techniques that can be easily combined to creatively meet the needs of the new learning organization. In this workshop, you will learn how to design entire live online learning events using take-away assets, while also increasing microlearning adoption and learner engagement.

You will learn how to adopt a microlearning approach to virtual classroom design, how to make your organization's training more valuable, and apply six strategies to support virtual learning through connected microlearning.

We won't just talk about how to do it... you will experience virtual classroom activities delivered using microlearning. This workshop will be delivered as a learning campaign, starting one week before the live lesson, that consists of self-directed exercises and a two-hour virtual lesson.

This two-hour collaborative workshop includes a breakout session where your team creates a virtual classroom activity using this instructional design approach. You will leave with an action plan to help your team plan to adopt this strategy and apply it within a campaign design format. This format allows learners to partake in learning before, during and after the live lesson. The program will be supported by an eLearning module, infographic, and related readings – all mapped out in a Hybrid/Blended Learning Campaign.

Everyone will also receive a toolkit including videos, whitepapers, infographics, worksheets, and articles.

Guiding Questions for this Course

- What is microlearning, and how can it be integrated into virtual classroom lessons?
- How can virtual classroom tools be used to deliver microlearning content?
- Is there a methodology for designing virtual lessons that rely on microlearning assets?
- How can I use a microlearning approach with my current classes?

AT A GLANCE

Supported Virtual Classroom Platforms

Zoom, Microsoft Teams, Webex® Training, Adobe® Connect™, Citrix GoToTraining®, Blackboard Collaborate™, Google Meet

Don't see your virtual platform listed? Ask!

Rate

- \$1,500 USD for up to 12 participants (additional participants \$100 each)
- Bundle 6 workshops for \$7,500 USD - that's a savings of \$1500!
- Contact sales@insynctraining.com to create your team's custom learning path and create a schedule that works for you.



**Inquire
Engagement
Framework®**

This program is grounded in the Inquire Engagement Framework® — a three-pronged approach to maximizing engagement of all learners in the

virtual classroom. The framework, an ongoing research effort at InSync, is designed to optimize an organization's existing training and provide a new construct for creating training programs that work in today's hybrid workplace and "virtual first" approach to training and employee development.

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