Hybrid is the New Blended — Designing to Meet the Needs of Today's Remote Workforce

HYBRID IS THE NEW BLENDED

Trends in Virtual Training: Expert Workshop Series

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Are you tasked with creating classes that address the needs of a Hybrid audience?

Are you trying to figure out how to incorporate hybrid classes into your blend?

Do your designers, facilitators and producers need to know how to support a hybrid blended environment?

Work life is just not what it used to be. Our training needs to reflect that.

Employees' work conditions are continuously changing, often unpredictably: one day in the office, one day at home, one day on the road.... we need a learning model that adapts to where people are learning while also designing content in a way that meets the business goals.

Maximizing audience engagement means we need to merge the concepts of blended learning and hybrid learning.
1. Blended learning: program designs that combine live and self-directed content, where the delivery technology is determined by the performance objectives
2. Hybrid Learning: live events with participants in the office, at home, or on the road.

This two-hour collaborative workshop includes a scenario-based breakout session where your team will use a template to design a blended program for the hybrid environment. You will leave with an action plan to help your team design a plan for success.

The program will be supported by an eLearning module, infographic, and related readings – all mapped out in a Blended Learning Campaign.

Guiding Questions for this Course

- What is the relationship between Hybrid Learning and Blended Learning?
- How do I answer the "Who, What, Where, When and How" of this complex environment?
- What is a Blended Learning Campaign?
- How can a designer create a program that adapts to the composition of the audience?
- What skills does a facilitator need to facilitate blended learning in the hybrid world?
- What kind of logistical support is required to successfully support the program?

AT A GLANCE

Supported Virtual Classroom Platforms
Zoom , Microsoft Teams, Webex® Training, Adobe® Connect™, Citrix GoToTraining®, Blackboard Collaborate™, Google Meet
Don't see your virtual platform listed? Ask!

Rate
- $1,500 USD for up to 12 participants (additional participants $100 each)
- Bundle 6 workshops for $7,500 USD - that's a savings of $1500!
- Contact sales@insynctraining.com to create your team's custom learning path and create a schedule that works for you.

InQuire Engagement Framework®

This program is grounded in the InQuire Engagement Framework® — a three-pronged approach to maximizing engagement of all learners in the virtual classroom. The framework, an ongoing research effort at InSync, is designed to optimize an organization's existing training and provide a new construct for creating training programs that work in today's hybrid workplace and "virtual first" approach to training and employee development.

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