

insynctraining

EXPERT WORKSHOP SERIES



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Virtual Learning. Real Success.

A world-class innovator in Virtual Learning Solutions for over 20 years, InSync Training is the professional's choice to keep hybrid and remote teams ahead of the curve in an ever-more competitive business environment.

InSync Training is a leader in upskilling virtual team design, delivery, and hosting efforts for training at every level. We start by collaborating with the client to create a roadmap focused on bridging instructional gaps in virtual learning programs across all industries from technology to healthcare.

Our Virtual Learning Experts provide customized, interactive solutions that can enhance the capabilities of existing virtual delivery teams in over 20 languages and time zones around the world. We also offer certified train-the-trainer programs in major virtual platforms including Zoom, MS Teams, and Webex.

Our WBENC-certified woman-owned business was founded as a start-up aiming to revolutionize how businesses learn in an ever-evolving digital space. Our vision is to provide the most engaging and impactful virtual learning solutions for businesses worldwide. Recognized as a trailblazer in the virtual learning arena, we continue to drive innovation with the development of our very own brain-based InQuire Engagement Framework™.

The framework is designed to capture learning attention while boosting learning transfer that in turn drives greater business growth. We design and deliver solutions for the hybrid virtual classroom based on an understanding

of modern instructional strategies, techniques, and technologies to develop highly engaging performance-based training programs and services.

Our virtual learning services include:
Facilitation, Hosting and Production, Classroom Instructional Design, Instructional Team Capability Assessment, "Train-the-Trainer", and Vendor Management.

InSync was the first virtual training organization to professionally support live virtual instruction, setting the industry benchmark. Our administrative services support virtual training and learning and enable seamlessly efficient and economic virtual experiences. Our robust measurement and evaluation protocol ensures periodic and on-demand reporting to client leadership seeking to evaluate the efficacy of their training objectives. InSync Training is accredited by IACET, allowing us to provide continuing education credits for our train-the-trainer courses.

Since 2000, we have been dedicated to conducting research in learner engagement optimization. Our ongoing mission is to design innovative solutions that elevate your virtual and hybrid learning strategy, keeping you ahead of the competition.

With InSync Training as your trusted partner...
Virtual Excellence is achievable!

InSync Workshops

Elevate Your Team's Expertise!

Continuous professional development is vital for your training team. Each trending topic provides continuing educational opportunities that are meaningful, fast, and cost-effective, with valuable learning assets to be used back on the job. Purchase each title individually, add relevant titles to a group certification, or purchase a bundle for ongoing continuing education for your L&D team.



WORKSHOP

BRAIN-BASED ACTIVITIES THAT WORK IN THE VIRTUAL CLASSROOM



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

01

Optimize effective learner engagement during live online classes

02

Spice up your content with new activities based on brain science

Beyond a simple webinar presentation, today's virtual classroom needs to be instructionally sound, with opportunities for effective learning transfer, collaboration, and application.

InSync Training employs a modern neuroscientific approach that connects learners emotionally, intellectually, and environmentally.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of maintaining learner

engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

For inquiries regarding bundled pricing and custom schedules that cater to the needs of your organization, please contact sales@insynctraining.com.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Convert an existing exercise to a brain-based activity

LEARNING OBJECTIVES

- Define brain-based learning and its essential components.
- Participate in examples of brain-based activities.
- Design a brain-based activity that maximizes engagement in the virtual classroom.

WORKSHOP

EVALUATING HYBRID & VIRTUAL LEARNING



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

01

Evaluate your hybrid programs at the individual and organizational level

02

Analyze data from multiple sources to develop an action plan to refine evaluation skills

Successful Virtual Training is evaluated on more than the learner's positive feedback. It must also achieve your organizational goals such as improved sales, added tech skills, and more.

This collaborative workshop uses available data to evaluate strengths and counter weaknesses with precise, actionable information that explains why the training is not effective.



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OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Develop an Action Plan to refine evaluation skills

LEARNING OBJECTIVES

- Determine organizational data sources for evaluating the effects of virtual and hybrid learning.
- Utilize available data to evaluate programs.
- Identify key program evaluation methodologies.
- Develop an evaluation logic model for a hybrid training program that measures the effects and outcomes at the individual level and the organizational level.

WORKSHOP

GETTING VIRTUAL ONBOARDING RIGHT

MAXIMIZING NEW HIRE ENGAGEMENT



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

WORKSHOP

DESIGNING ENGAGING MICROLEARNING

INCREASE LEARNER ENGAGEMENT, EVEN AFTER FORMAL TRAINING



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Improve your virtual onboarding process
- 02** Use provided tools and templates to create your online onboarding program
- 03** Make your virtual onboarding program more engaging

After a worldwide pandemic, it has become clear that today's workforce wants more than just higher pay: They want a better work experience. Effectively connecting new hires to their jobs and peers is imperative for greater success and satisfaction...no matter where they are!

This workshop teaches how to design a virtual onboarding program that connects remote hires to the rest of the organization, making their first 30 days positive and engaging.



This course employs our research-driven **Inquire Engagement Framework™** to conquer

the challenge of maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

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OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project - Develop an Action Plan for onboarding process improvements

LEARNING OBJECTIVES

- Identify new hire and organizational needs during onboarding process
- Define ways to support staggered and individual hires
- Develop a multi-day onboarding process that keeps engagement
- Develop an Action Plan for onboarding process improvements

BENEFITS

- 01** Learn about the best practices for integrating microlearning into virtual learning.
- 02** Extend the virtual learning experience into every moment of learner need
- 03** Leave with tools and resources to effectively use microlearning

Today's most successful Learning and Development environments combine microlearning with virtual training for a more creative delivery.

In this workshop, you will learn how to add value to your organization's training by applying supportive virtual learning strategies through microlearning. Activities begin one week before the live virtual session in the form of a learning campaign of self-directed exercises.



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OVERVIEW

- Self-Directed Activities
- Microlearning Assets
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Meet the needs of one of your course objectives by using the microlearning approach

LEARNING OBJECTIVES

- Define microlearning components and best practices
- Create high-level microlearning asset design
- Identify microlearning strategies to be used before and after a live event
- Develop a microlearning approach for your learning objective

WORKSHOP

RISE OF THE APP

ADAPTING CREATIVE THIRD-PARTY APPS FOR INCREASED LEARNER ENGAGEMENT

\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

WORKSHOP

HYBRID TRAINING:

MERGING PEOPLE AND CONTENT TO OPTIMIZE LEARNER ENGAGEMENT IN BLENDED LEARNING

\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Find out which third-party apps could support your training initiatives
- 02** Adapt creative apps to learning experiences for increased engagement
- 03** Ensure third-party apps are supplementing the learners' experience

More than just a trend, “The App” has become essential to modern virtual learning. Third-party apps such as Kahoot, Twiddla, and Mentimeter are being fully integrated into the virtual classroom.

Many of these creative apps offer gaming, quizzes, polls and other activities that boost learner engagement while supporting organizational objectives. The activities in this workshop offer learners a hands-on experience that demonstrates these apps' effective integration into the virtual environment, enhancing learning transfer.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of

maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Create an Action Plan that employs a third-party app to enhance interactivity

LEARNING OBJECTIVES

- Evaluate 3rd Party Apps to determine how they might support your program design
- Create virtual programs that are more active and sustainable
- Develop an Action Plan that enhances learner engagement

For inquiries regarding bundled pricing and custom schedules that cater to the needs of your organization, please contact sales@insynctraining.com.

BENEFITS

- 01** Design experiences that meet the needs of a hybrid audience
- 02** Create sustainable blends for your hybrid audience
- 03** Transform your L&D team to effectively address the requirements of hybrid learners

Whether in the office, at home, or on the road today's work environment is constantly changing. Virtual training needs to be effective and engaging wherever people are learning. Merging blended learning with hybrid learning meets that challenge.

In this workshop, you will learn about the distinction between Blended Learning and Hybrid Learning and how to combine them effectively to achieve optimal virtual learning outcomes.

BLENDED LEARNING combines live and self-directed content where delivery is determined by performance objectives.

HYBRID LEARNING combines live events with learners either in groups or at an office, home, or on the road.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of

maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Convert an activity or objective to the hybrid format

LEARNING OBJECTIVES

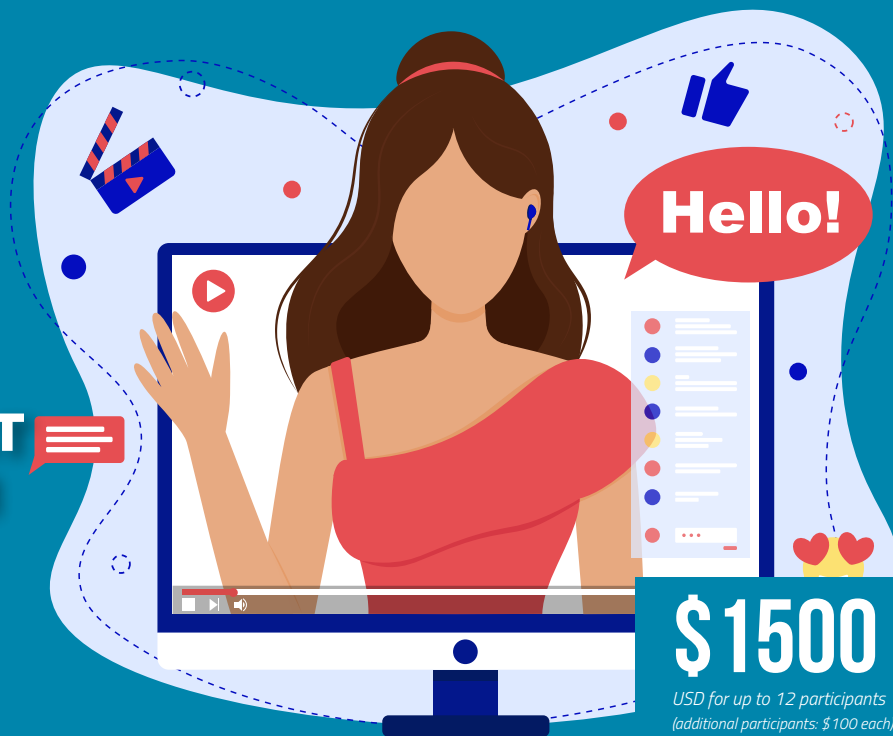
- Recognize the features of a hybrid learning environment.
- Determine how to blend and merge hybrid and blended learning techniques.
- Develop strategies to cater to the delivery team's requirements in a hybrid environment.

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WORKSHOP

HOW TO GO LIVE!

MOVING YOUR GREAT TRAINING PROGRAM INTO THE VIRTUAL CLASSROOM



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Seamlessly transition your traditional classes to the virtual classroom
- 02** Prepare your virtual facilitators for success
- 03** Generate excitement for virtual learning

To successfully deliver existing content in the virtual classroom it is crucial to achieve the maximum impact by reassessing the content, design, virtual platform, and facilitation techniques.

Additionally, it's essential to strike a realistic balance between learner and company stakeholder expectations within today's blended learning environment. This workshop takes an in-depth and comprehensive approach to ensure a successful transition to the virtual environment.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of

maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Redesign an existing activity that maximizes interaction for higher engagement

LEARNING OBJECTIVES

- Evaluate the suitability of your content for virtual delivery
- Establish effective techniques to prepare your facilitators for virtual teaching success
- Enhance the instructional partnership between the facilitator and the producer to maximize learning outcomes
- Utilize strategies to transform existing activities into a virtual format

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WORKSHOP

VIRTUAL CLASSROOM DEEP DIVES

OPTIMIZING ZOOM, MS TEAMS, WEBEX, AND ADOBE PLATFORMS



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Enhance your technical knowledge of your virtual platform
- 02** Integrate virtual classroom tools into your design
- 03** Use the virtual classroom to optimize engagement among your learners

Elevate your technical expertise in your Virtual Platform to create a seamless, trouble-free, effective, and engaging learning experience.

This practical and interactive workshop offers a comprehensive exploration of the feature-rich tools available in your virtual platform and provides you with hands-on training so you can implement these tools right away. A virtual platform expert will share the techniques to help you take advantage of all the features of the virtual classroom.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of

maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Self-Reflection Assessment and Action Plan to address improvement areas

LEARNING OBJECTIVES

- Describe the tools available in your selected virtual platform that can enhance the learning experience
- Effectively utilize the tools to maximize engagement among your learners
- Articulate what designers, facilitators, and producers need to know about your virtual platform
- Develop a plan to optimize the use of your virtual platform

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WORKSHOP

REVITALIZE VIRTUAL TRAINING:

CONQUERING ZOOM FATIGUE AND BOOSTING TEAM ENGAGEMENT



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

WORKSHOP

EMPOWERING VIRTUAL CLASSROOMS:

EMOTIONAL INTELLIGENCE AND AUTHENTIC AUDIENCE ENGAGEMENT



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Define the characteristics of Zoom Fatigue and how to combat it
- 02** Design virtual experiences that minimize virtual classroom burnout
- 03** Identify ways to keep Zoom Fatigue from turning into Zoom Attrition

In the hybrid workplace, virtual learning has become an indispensable tool for training. However, many of these programs are lecture-oriented, excessively long, and require continuous live video. The resulting effect is that prolonged virtual sessions can have a detrimental impact on participants' attention and engagement levels. As a result, there are growing concerns about the efficacy of such training programs.

Despite the challenges posed by virtual learning, it remains the most effective method for training a hybrid workforce. Our workshop has been specifically designed to address these challenges, equipping participants with the skills to design engaging virtual experiences and meet training goals. Additionally, we will provide strategies to avoid virtual classroom burnout for everyone involved in the process, including both facilitators and learners.

This course employs our research-driven **Inquire Engagement Framework™** to conquer the challenge of maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Create an Action Plan that maximizes engagement to avoid Zoom Fatigue

LEARNING OBJECTIVES

- Analyze the primary causes of Zoom fatigue
- Implement effective design and facilitation techniques to minimize fatigue
- Recognize and redirect behaviors that contribute to Zoom fatigue, both as a facilitator and as a participant.
- Implement strategies to alleviate Zoom fatigue

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BENEFITS

- 01** Discover how you can infuse your virtual classes with emotionally intelligent content and practices
- 02** Identify tangible techniques for effective nonverbal communication
- 03** Increase the emotional connection & engagement in your classes based on brain science

Virtual learning technology has become a vital tool for training. However, to leverage this technology successfully, facilitators must go beyond the technical aspects of the platform and forge a meaningful connection with their audience. Creating a psychologically safe environment where learners feel comfortable expressing themselves is crucial in ensuring that virtual training is effective. By prioritizing such an environment, facilitators can foster positive relationships that provide an optimal learning experience for all involved.

This workshop offers a comprehensive understanding of the benefits that Emotional Intelligence can bring to virtual learning experiences. Participants will gain insights into how group and individual emotions can impact behavior and motivation, as well as strategies for identifying and managing these factors in the context of virtual learning.

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OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – create an Action Plan that incorporates emotional intelligence to maximize engagement

LEARNING OBJECTIVES

- Define Emotional Intelligence and articulate its significance in virtual learning
- Analyze the impact of self-awareness, self-regulation, motivation, empathy, and social skills on both learners and learning outcomes
- Develop skills to support facilitators in managing their emotions and encouraging learners to do the same
- Utilize techniques to nurture emotional engagement in the content being presented

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WORKSHOP

THE WINNING VIRTUAL SALES CALL

GETTING THE MOST OUT OF THAT INITIAL CONTACT



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

WORKSHOP

CAMPAIGN DESIGN:

ACCELERATE, STREAMLINE AND OPTIMIZE YOUR BLENDED LEARNING



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Establish quality connections in your virtual sales calls
- 02** Hold virtual sales meetings that keep your teams' attention
- 03** Use virtual platform tools to engage your customers

Economic belt-tightening, travel restrictions, and global health concerns have made virtual sales calls more critical than ever. In fact, industry sales reports show that 75% of sales calls are made remotely.

In this workshop, you will learn to improve listening skills and craft questions that engage customers in a virtual sales meeting. Activities include evaluation and redesign of an existing conversation, combining emotional intelligence with relationship skills.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of

maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Create an Action Plan to create a virtual presence and win clients

LEARNING OBJECTIVES

- Differentiate between skills required for face-to-face and remote meetings
- Discern differences in articulation, intonation, tempo/speed, and volume, which are most effective in a virtual sales meeting
- Craft questions to truly engage your customers in a virtual sales meeting
- Practice active listening skills
- Recognize opportunities to use virtual tools to engage the customer

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BENEFITS

- 01** Provide a more effective Blended Learning program
- 02** Increased success with learners doing self-directed work
- 03** Set up your Blended Learning programs easily and efficiently with high engagement

Blended Learning Campaign Design helps meet the challenge of teams all around the world that are collaborating in today's complex blended learning work environment.

In this workshop, you will discover how to organize lessons, resources, and activities into a single curated learning path that maximizes live and self-directed learning. Flexible content allows participants to create their own personal learning path more easily. Time-released content remains relevant as learners continue their skill building. Self-Directed exercises begin one week before the live lesson.



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maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Design a blended learning training solution

LEARNING OBJECTIVES

- Describe how technology, design, people, place, and time impact blended learning design
- Identify the difference between instructional strategies, techniques, and technologies
- Address formal and informal learning needs
- List tools that can be used to design a blended learning campaign

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insynctraining

**TAILORED TRAINING SOLUTIONS
FOR ALL PLATFORMS, LANGUAGES,
AND TIME ZONES**

DON'T SEE THE PLATFORM YOU ARE LOOKING FOR? ASK!

CALL US: 1-860-598-0888



**VISUALIZE
STRATEGIZE
OPTIMIZE**

YOUR COMPANY'S VIRTUAL LEARNING EXPERIENCE

Unlock Your Organization's Potential with InSync Training

Elevate your virtual and hybrid learning strategies with InSync Training's state-of-the-art solutions. With over 20 years of expertise, we are dedicated to connecting people and content through technology, realizing success for organizations worldwide.

Our passion for learner engagement and innovative approach make us your go-to partner for comprehensive

virtual training. Experience exceptional learning with custom design, expert facilitators, and exceptional hosting support. Enhance your team's capabilities with industry-recognized certifications, trusted by Fortune 50, 100, and 500 clients.

**Discover the InSync difference at insynctraining.com
and unleash your organization's potential today.**

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1465 Woodbury Avenue, #265 Portsmouth, NH 03801-3246

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1-860-598-0888



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