Evaluating Hybrid & Virtual Learning

EVALUATING HYBRID &
VIRTUAL LEARNING

Trends in Virtual Training:
Expert Workshop Series

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Are you looking to do more than Level 1 evaluation of your training programs?

Do you know how to use available data to evaluate your virtual and hybrid training programs?

Do you wish you had an evaluation approach that measures the effects and outcomes of your training?

Most professional training interventions are directed at accomplishing specific goals of the organization: improving sales, adding capability, adopting new technology, etc. Once the training is developed and being delivered, these organizational goals are often pushed to the background, and the program is evaluated largely based on learner feedback (and, in particular, affective feedback). Likert-type scale data is manipulated and presented to demonstrate success, as if to say "See! The learners liked it, so it must have been good training!"

The data is usually readily available and easily gathered. Through our effective training program measurement methods we can create related virtual and hybrid training interventions. Such an evaluation approach presents precise, actionable information about what the training intervention/program is accomplishing and where it is falling short, and often helps explain why the training is or is not effective.

During this two-hour collaborative workshop you will work in breakout groups to develop an evaluation approach for a hybrid training program that measures the effects and outcomes at the individual level as well as at the organizational level. You'll leave with an action plan for further refining your evaluation approach to gather and analyze real data for reporting out actual professional development outcomes.

Guiding Questions for this Course

- What sources of data exist in my organization for evaluating the effects of virtual and hybrid training?
- How do I use available data to evaluate virtual and hybrid training programs for my organization?
- What are the key program evaluation methodologies I can use to evaluate my organization's hybrid and virtual training programs?

AT A GLANCE

Supported Virtual Classroom Platforms
Zoom , Microsoft Teams, Webex® Training, Adobe® Connect™, Citrix GoToTraining®, Blackboard Collaborate™, Google Meet
Don't see your virtual platform listed? Ask!

Rate
- $1,500 USD for up to 12 participants (additional participants $100 each)
- Bundle 6 workshops for $7,500 USD - that's a savings of $1500!
- Contact sales@insynctraining.com to create your team's custom learning path and create a schedule that works for you.

InQuire
Engagement
Framework®

This program is grounded in the InQuire Engagement Framework® — a three-pronged approach to maximizing engagement of all learners in the virtual classroom. The framework, an ongoing research effort at InSync, is designed to optimize an organization's existing training and provide a new construct for creating training programs that work in today's hybrid workplace and "virtual first" approach to training and employee development.

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