

WORKSHOP

# DESIGNING ENGAGING MICROLEARNING

INCREASE LEARNER ENGAGEMENT, EVEN AFTER FORMAL TRAINING



**\$1500**

USD for up to 12 participants  
(additional participants: \$100 each)  
Bundle 6 workshops for \$7500 USD  
– saving \$1500!

## BENEFITS

**01** Learn about the best practices for integrating microlearning into virtual learning.

**02** Extend the virtual learning experience into every moment of learner need

**03** Leave with tools and resources to effectively use microlearning

**Today's most successful Learning and Development environments combine microlearning with virtual training for a more creative delivery.**

In this workshop, you will learn how to add value to your organization's training by applying supportive virtual learning strategies through microlearning. Activities begin one week before the live virtual session in the form of a learning campaign of self-directed exercises.



**This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of maintaining learner**

engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

For inquiries regarding bundled pricing and custom schedules that cater to the needs of your organization, please contact [sales@insynctraining.com](mailto:sales@insynctraining.com).

### OVERVIEW

- Self-Directed Activities
- Microlearning Assets
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Meet the needs of one of your course objectives by using the microlearning approach

### LEARNING OBJECTIVES

- Define microlearning components and best practices
- Create high-level microlearning asset design
- Identify microlearning strategies to be used before and after a live event
- Develop a microlearning approach for your learning objective