

WORKSHOP

CAMPAIGN DESIGN:

ACCELERATE, STREAMLINE AND OPTIMIZE YOUR BLENDED LEARNING



\$1500

USD for up to 12 participants
(additional participants: \$100 each)
Bundle 6 workshops for \$7500 USD
— saving \$1500!

BENEFITS

- 01** Provide a more effective Blended Learning program
- 02** Increased success with learners doing self-directed work
- 03** Set up your Blended Learning programs easily and efficiently with high engagement

Blended Learning Campaign Design helps meet the challenge of teams all around the world that are collaborating in today's complex blended learning work environment.

In this workshop, you will discover how to organize lessons, resources, and activities into a single curated learning path that maximizes live and self-directed learning. Flexible content allows participants to create their own personal learning path more easily. Time-released content remains relevant as learners continue their skill building. Self-Directed exercises begin one week before the live lesson.



This course employs our research-driven Inquire Engagement Framework™ to conquer the challenge of

maintaining learner engagement. Our three-pronged approach enhances an organization's current training by integrating a cutting-edge strategy that thrives in today's hybrid workplace environment.

OVERVIEW

- Self-Directed Activities
- One 2-Hour Collaborative Virtual Lesson
- Final Project – Design a blended learning training solution

LEARNING OBJECTIVES

- Describe how technology, design, people, place, and time impact blended learning design
- Identify the difference between instructional strategies, techniques, and technologies
- Address formal and informal learning needs
- List tools that can be used to design a blended learning campaign

For inquiries regarding bundled pricing and custom schedules that cater to the needs of your organization, please contact sales@insynctraining.com.